



Berks Celtic Festival

Berks Celtic Festival Sponsorship

We would greatly appreciate your organization's help in sponsoring our event this year. Our goal of having a clubhouse for Berks County's Irish-Americans and those who support our county's ethnic diversity can only be achieved through a successful Fest.

- **Celtic Festival Sponsorship**
 - Monetary Level \$5000.00
 - Sponsor of the Festival
 - 100 Festival tickets
 - Logo/Banner Hung Directly Behind Main Stage (supplied by sponsor)
- **Blarney Castle Sponsorship**
 - Monetary Level - \$2500.00
 - 50 Festival tickets
 - Logo/Banner Hung Behind Main Stage (supplied by sponsor)
- **Shamrock Sponsorship**
 - Monetary Level - \$1500.00
 - 30 Festival tickets
 - Logo/Banner Hung Behind Main Stage (supplied by sponsor)
- **Headlining Band Sponsorship**
 - Monetary Level – \$1,000.00
 - 20 Festival Tickets.
 - Logo/Banner Hung Behind Main Stage (supplied by sponsor)
- **Green Sponsorship**
 - Monetary Level - \$500.00
 - 10 Festival Tickets.
 - Logo/Banner Hung Behind Main Stage (supplied by sponsor)
- **Band Sponsorship**
 - Monetary Level \$400
 - 8 Festival Tickets
 - Logo/Banner Hung Behind Main Stage (supplied by sponsor)
- **White Sponsorship**
 - Monetary Level - \$250.00
 - 5 Festival Tickets.
 - Logo/Banner Hung Behind Main Stage (supplied by sponsor)
- **Orange Sponsorship**
 - Monetary Level - \$100.00
 - 2 Festival Tickets

All sponsorship levels will entitle sponsor to inclusion in the festival program and festival website and any other festival promotions. Please submit advertisement in the form of a GIF, TIF, JPG or PDF format. All files should be sent electronically to the festival email address: berksirish@comcast.net

Deadline for the submission of advertisements is June 15th, 2019 to guarantee inclusion in the program and other festival promotions.



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Dear Festival Sponsor:

This year we have **twelve** financial sponsorship opportunities for our festival. They each are designed to provide our sponsors an opportunity for exclusivity. Each item or event would list your logo and name as often as possible in all our advertising, on-line and in print, but especially in relation to what you are sponsoring. For example, this year, Flanagan's will again sponsor our beer mugs and along with their name being included in all our promotional materials, their logo was on every mug. Prices for each of these sponsorships are listed below with the sponsorship level.

2019 – Berks Celtic Festival Sponsor Application

Company Name: _____

Address: _____

Phone/Fax: _____

Email: _____

Contact: _____

Sponsorship Level (Circle One):

Berks Celtic Festival (\$5000) Blarney Castle (\$2500) Shamrock (\$1500) Headliner Band (\$1000)

Celtic Festival Band (\$400) T-shirts (\$500) Pipes and Drums (\$500) Irish Dancers (\$400)

Program (\$250) Green (\$500) White (\$250) Orange (\$100)

Friend (in kind donation)

Sponsorship Value: \$ _____

Check payable to "Berks County Irish-American Fraternal Association" or "BCIAFA" Thank You!

Please Mail to: **Berks Celtic Festival c/o**

BCIAFA

399 Hill Drive

Hamburg, PA 19526-8974