



Berks Celtic Festival

2026 Berks Celtic Festival Sponsorship

We would greatly appreciate your organization's help in sponsoring our event this year. Our goal of having a clubhouse for Berks County's Irish-Americans and those who support our county's ethnic diversity can only be achieved through a successful Fest.

- **Celtic Festival Sponsorship**
 - Monetary Level \$5000.00
 - Sponsor of the Festival
 - 20 VIP packages **OR** 100 Festival 2-Day Passes
 - 2 VIP Tables for up to 8 people at each
 - Logo/Banner Hung Directly Behind Main Stage (supplied by sponsor)
- **Blarney Castle Sponsorship**
 - Monetary Level - \$2500.00
 - 10 VIP packages **OR** 50 Festival 2-Day Passes
 - 1 VIP Table for up to 8 people
 - Logo/Banner Hung Behind Main Stage (supplied by sponsor)
- **Shamrock Sponsorship**
 - Monetary Level - \$1500.00
 - 6 VIP packages **OR** 30 Festival 2-Day Passes
 - 1 VIP Table for up to 8 people
 - Logo/Banner Hung Behind Main Stage (supplied by sponsor)
- **Band Sponsorship**
 - Monetary Level- \$1,000.00
 - 4 VIP packages **OR** 20 Festival 2-Day Passes
 - 1 Shared VIP Table for up to 4 people
 - Logo/Banner Hung Behind Main Stage (supplied by sponsor)
- **Green Sponsorship**
 - Monetary Level- \$500.00
 - 2 VIP packages **OR** 12 Festival 2-Day Passes
 - 1 Shared VIP Table for up to 4 people
 - Logo/Banner Hung Near Main Stage (supplied by sponsor)
- **White Sponsorship**
 - Monetary Level - \$250.00
 - 6 Festival 2-Day Passes
 - Logo/Banner Hung Near Main Stage (supplied by sponsor)
- **Orange Sponsorship**
 - Monetary Level - \$100.00
 - 2 Festival 2-Day Passes

VIP package includes: Festival admission, Mug, T-shirt, Meal Ticket, and 2 Drink Tickets (\$65 value)

All sponsorship levels will entitle sponsors to inclusion in the festival program and festival website and any other festival promotions including social media sites. Please submit advertisement in the form of a GIF, TIF, JPG or PDF format. All files should be sent electronically to the festival email address: jeff.wertz@berksirish.org.

Deadline for the submission of advertisements is May 22, 2026 to guarantee inclusion in the program and other festival promotions.



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Dear Festival Sponsor:

This year we have **seventeen** sponsorship possibilities for our festival. They each are designed to provide our sponsors with an opportunity for exclusivity. Sponsorships include, but aren't limited to: **Tickets, Programs, Mugs, Pipe & Drum Band, Irish Dancers, Irish/Celtic Bands (4), Festival Ad Cards and More.** Each item or event would list your logo and name as often as possible in all our advertising on-line and in print, but especially in relation to what you are sponsoring. For example, last year Flanagan's sponsored our beer mugs and along with their name being included in all our promotion materials, their logo was on every mug. Prices for each of these sponsorships are listed below with the sponsorship.

2026 - Berks Celtic Festival Sponsor Application

Company Name: _____

Address: _____

Phone/Fax: _____

Email: _____

Contact: _____

Sponsor Level Gift Choice (Circle One): VIP Packages or Fest Tickets

Sponsorship Levels (Circle One):

- | | | | |
|--------------------------------|-------------------------|-------------------------|---------------------------|
| Berks Celtic Festival (\$5000) | Blarney Castle (\$2500) | Shamrock (\$1500) | Band (\$1000) |
| T-shirts (\$700) | Mugs (\$600) | Pipes and Drums (\$500) | Festival Ad Cards (\$500) |
| Backstage (\$400) | Irish Dancers (\$300) | Tickets (\$250) | Program (\$250) |
| Green (\$500^) | White (\$250^) | Orange (\$100^) | Friends (\$1-\$99) |

Raffle Friends (Gift Cards/Gift Baskets/Bundles)

Sponsorship Value: \$ _____

Check Payable to "Berks County Irish American Fraternal Association" or BCIAFA" Thanks You!

*Please Mail to: Berks Celtic Festival c/o
BCIAFA
POBox 6552
Wyomissing, PA 19610*